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Press Release

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Connect Wireless Announces Promotions

Boise, Id – July 31, 2009 –

Connect Wireless, the Treasure Valley's only Exclusive AT&T Authorized Retailer, is pleased to announce the promotion of Dave Wayne as the company's new President. In addition Connect has promoted Jade Wells to the position of Vice President. Former President and Co-Founder Dave Stearns will remain on the Board of Directors as Chairman.

Wayne, who is Co-Founder of Connect Wireless, has held the position of Vice President since the company's inception in 2002. Wayne started out in the wireless industry in 1997 with AT&T Wireless while attending Boise State University. After graduating with a BS in Marketing Wayne continued on in the wireless industry until founding Connect Wireless in Feb. of 2002.

Jade Wells joined Connect Wireless in 2004 and has served as its Director of Sales since 2007. Prior to joining Connect, Jade worked in the medical and educational fields and holds a MEd from Georgia Southern University.

About Connect Wireless –

Connect Wireless is an exclusive agent for AT&T Wireless products and services. Connect has grown from 3 locations in 2004 to 18 locations today that span throughout SW Idaho and Colorado. By 2012 Connect's growth plan will take the company to 30+ locations throughout Montana, Wyoming, Idaho, Oregon, Washington and Colorado.

For additional information on Connect Wireless, its locations, services, promotions and employees check out the company's website at www.gotconnect.com